



COMPANY MILESTONES

1911 - THE BEGINNING

Antonio Mentasti starts his business, making presses for textile fabrics. He starts his activity in a warehouse in downtown Milan, Italy

1930'S - REVOLUTIONARY INNOVATIONS

The firm builds the first ironing table
Which is followed with tables with top bed press
The first calander for tubular fabric is also conceived

1950'S - SECOND GENERATION

Industrial production of textile machines boosts again, boosted by the creativity of Giuseppe Mentasti, the son of Antonio
First vacuuming table adjustable is produced
Mentasti enters the construction of boilers and steam generators.

1940'S - THE WAR

During war, Mentasti goes through a reconversion of its production. Stoves, heaters, kitchenettes are produced

1960'S - AMAZING INNOVATIONS

The company launches the first concepts of automatic pressing:
Rotating/revolving pressing machines for sweaters
Carousel pressing machines (vertical) for Singlets
Conveyor belt steaming/decatyzing machines for fabrics

1970'S - THIRD GENERATION STEPS IN

Mentasti invents the first uncurling machine model ST
Mentasti invents the first conveyor belt automatic pressing machine model MSM
Franca Mentasti, daughter of Giuseppe, deployed an innovative system to adjust the inclination of pressing machines, making it easier for women to work in the industry.
For this innovation, Mentasti was awarded during International exhibition ITMA 1971 in Paris.

1980'S - INTERNATIONALIZATION

Mentasti sells its products internationally through Agents and Distributors all across the Western emisphere
In 1987 the company was awarded the "Excellence in Export" prize by the Lombardy Region
Mentasti patents the first automatic system to frame the garments

1990'S - INDUSTRIALIZATION

Mentasti puts its accent into a more massive production of its core models of fully automatic steaming and pressing machines

2000'S - FOURTH GENERATION

Luigi Mandelli Mentasti, son of Franca, joins the company
Mentasti enters the field of Washing and Drying machines
The firm boosts its International Programme reaching the Far East

2010'S - TAILOR MADE EQUIPMENT

With heavy market slowdowns at the horizon, the firm decides to keep all its productions in Italy, therefore raising quality and technology at a maximum possible level and reducing production scale to privilege tailor made, very specialized solutions.

Mentasti knowledge in the field allows itself to develop some niche equipment, custom made, to aid manufacturers of different fields (scarves, shoes, home textile, hospital textile etc.)

Nevertheless, in 2016, Mentasti takes over the production of laundry maker Lavenda, and starts a full internalization of laundry machines production

2020'S - PANDEMICS, A NEW ENERGY

Mentasti, despite pandemics, decides it is time to push harder in innovation, and at the same time seize new opportunities, and invest. A new wave of ideas spreads out. During Covid19 the firm tries to give its contribution, inventing a system to sterilize Individual Protective Devices. The product is tested in collaboration with Milan Politechnic, and the Italian Ministry of the interior, getting a wide media exposure.

The sharp rise in the Laundry machinery business makes the company create a brand new division, and launch a spinoff venture of ultra premium energy saving laundromat shops, named "PoshWash".

Mentasti also enters in the Software field, to create further solutions to increase clients productivity in garment finishing

2023 - NOW

Mentasti is today a firm of great tradition in Italian textile equipment, and faces future with its relentless DNA of innovators. Despite Pandemics and War, PoshWash reached 11 stores nationwide, being the first and only complete laundromat controlled by IOT, acclaimed as best new Franchise in the field, completing a Round A of investments, and ready to expand internationally. Important investments were focused to integrate machines and softwares, to bring laundries, and garment finishing rooms at a whole new level of quality, productivity, and energy saving.